

SACE, **ANIMP** and **Exetra** are pleased to invite you to a presentation of new business opportunities in the Petrochemical sector with **SUMEC ITC**. SUMEC International Technology Co. is the leading machinery import agent (70% of market share) and one of the major 3 bidding agent services in China with a customer base of more than 20,000 manufacturing companies.

The webinar will also give an insight on how to enter the Chinese market with the support of SACE and Exetra.

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Agenda

10:00 Opening remarks Luca Passariello, Head of Supply Chain and Business Promotion Antonio Careddu, Chairman – ANIMP

10:05 Corporate presentation and business opportunities for Italian SMEs Jacky Yang, General Manager, SUMEC International Technology Co.

10:30 A key to matching the offer of the Italian Industrial plant supply chain with the Chinese demand Edoardo Garibotti, Head of International Business Section - ANIMP

10:40 How SACE and Exetra can support the business in China with SUMEC Donato Morea, Relationship Manager – SACE Hong Kong Office Marco Menno di Bucchianico, Head of Origination and Business Development – Exetra

11:00 Wrap up and Q&A session

For more information: <u>businesspromotion@sace.it</u>